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COMMONWEALTH OF VIRGINIA

STATE CORPORATION COMMISSION

AT RICHMOND, OCTOBER 5, 1999

APPLICATION OF

BELL ATLANTIC-VIRGINIA, INC.

CASE NO. PUC990089

For approval of tariff
revisions to introduce
CALL54 Service and
Classify it as Competitive

ORDER CLASSIFYING CALL54 SERVICE
AS A COMPETITIVE SERVICE

On May 7, 1999, Bell Atlantic-Virginia, Inc. ("BA-VA"), filed revisions to its Competitive Services Tariff, SCC-Va. No. 206, to provide Call54 Service, a reverse directory search service. Call54 Service became effective June 7, 1999.

Pursuant to the Commission's Orders issued June 11, 1999, and August 4, 1999, an evidentiary hearing was convened on September 29, 1999, to consider BA-VA's proposed classification of Call54 as Competitive, as prescribed by ¶ 4.A of BA-VA's Plan for Alternative Regulation ("Plan"). Testimony and other evidence was presented by BA-VA and the Commission's Staff. One member of the public, a provider of information services that includes reverse search services, appeared and testified.

The Commission finds that BA-VA's Call54 Service is a Competitive Service within the meaning of ¶ 3.B.1 of its Plan.

While privacy is a legitimate concern, the information that will be disclosed by such service is currently publicly available from several sources. Moreover, with respect to Call54 Service, consumer privacy and safety should be addressed by the present opt out option which will remain available throughout the provision of this reverse search service. BA-VA is instructed to more prominently display the precise means by which any person may opt out of the Call54 Service database. These instructions shall be prominently displayed in all directories, as well as any promotional advertising and literature relating to the service.

Accordingly, IT IS ORDERED THAT:

(1) Call54 Service is classified as a Competitive Service, consistent with the findings above.

(2) Bell Atlantic-Virginia, Inc. shall prominently display the precise means by which any person may opt out of the Call54 Service database. These instructions shall be prominently displayed in all directories, as well as any promotional advertising and literature relating to the service.

(3) There being nothing further to come before the Commission, this case shall be dismissed and the papers placed in the file for ended causes.